

Seven Seas

COPENHAGEN
by ID®

PASSION
FOR SHIRTS



Exclusive shirts designed for every occasion

Seven Seas by ID® ranks among the world's leading producers of quality shirts. Quality and design have been hallmarks of the company for three generations. Today, Seven Seas by ID® is owned by the Danish company ID® Identity and cooperates with some of the world's leading suppliers of fabrics on the development of high-quality and fashionable shirts. With the carefully selected shirts, focus is on quality materials, comfortable fit and innovative design down to the smallest detail.

From business to timeless off-duty look

Seven Seas by ID® carries an extensive range of ready-to-wear shirts for both men and women for all occasions, whether it is business, leisure or evening events. Most of our shirts are 100 % cotton and come in different fits, with Non Iron and Easy Care options and a variety of collar types and sleeve lengths.

Seven Seas by ID® also includes a range of elegant knitwear, classic polo shirts, T-shirts and jackets to exude a timeless off-duty look.



WE HOPE
ENJOY WE
IT AS MUCH

The

<i>story of</i>	6
<i>Basics</i>	12
<i>Classics</i>	20
<i>Knits</i>	34
<i>product overview</i>	40
<i>care you need</i>	58
<i>fit & size guide</i>	60
<i>full collection</i>	62

3

*generations
of shirt makers*



We are just as passionate about our shirts today as when it all started in Nyhavn | Copenhagen more than four decades ago in 1973.

With a tradition of pride and passion, we work with the finest materials to ensure that quality is inherent in every shirt. Thanks to their superb quality, attention to detail and exquisite craftsmanship.

The story of Nyhavn | Copenhagen



The story of the family behind



It's the 70's.
It's Copenhagen.
Seven Seas
started with
passion for
shirtmaking in the
old and historical
Nyhavn. Today
Seven Seas by
ID® is owned
by the Danish
company ID®
Identity.



**WE HOPE YOU
ENJOY WEARING
IT AS MUCH AS
WE DID MAKING IT**

A PASSION INHERITED

For more than four decades, the family behind Seven Seas Copenhagen was committed to making shirts. In three generations, no compromise on quality and design has been at the centre of development.

Today the ID® design team continues to collaborate with some of the world's top suppliers of fabrics on the development of fashionable, high-quality shirts. With a tradition of pride and passion, we cut from the finest cloth to ensure that quality is inherent in every shirt.

WE CARE

Seven Seas by ID® is a member of amfori BSCI. BSCI (Business Social Compliance Initiative) is a network of more than 2,000 European companies which has formulated a set of common ethical principles for purchasing and producing in non-EU countries.

This means production where there is no child labour, forced labour or any form of discrimination, the guarantee of a safe working environment and reasonable wages and working hours. The rules also carefully consider the environment.







The Basics

The perfect wardrobe always starts with the basics – an everyday classic and a safe choice for the busy mornings. With 'The Basics' shirts you are confident that you will look sharp all day.

Everything from the classic poplin shirt to weekend staples such as the Oxford button-down or simply a light weight denim. The Easy Care quality makes everyday easier with minimal ironing.



A BASIC IN BLACK OR WHITE



SS7 | Poplin Easy Care p. 42





DESIGNED FOR EVERYDAY USE



SS56 | Oxford Easy Care p. 43
♀ SS750 | Virginia Easy Care p. 44

IT'S ALL ABOUT DENIM



SS500 | Light weight Denim p. 45





The Classics

Our superb range of Non Iron shirt classics with a timeless design in high quality fabric enabling you to personalize and refine your wardrobe. It is where practicality, comfort and radiation merge into your new favourite business or special occasion wardrobe. The Non Iron quality saves you time with minimal or no ironing.

A selection of 'The Classics' is based on our textured Twill fabric - slightly heavier compared to the fabric used for The Basics - and has been perfected through decades of research and development.



DRESSED FOR EVENING EVENTS



SS8 | Fine Twill Non Iron p. 46



WEAR IT & FEEL THE QUALITY





SS37 | Fine Twill California Non Iron p. 47

PERFECTED THROUGH DECADES OF...



♀ S780 | **Fine Twill Cadet** Non Iron p. 48

TRADITION OF PRIDE AND PASSION



S40 | Fine Twill Check Non Iron p. 49





FROM ORDINARY TO EXTRA- ORDINARY

Elegant business and casual shirts for every occasion. Choose between different fits, with Non Iron options and a variety of collar types. You will be sure to find the perfect shirt.

SS320 | Dobby Alonso Non Iron p. 52
S620 | The O-neck p. 54



DRESSED FOR EVERY OCCASION



SS345 | Dobby Rome Non Iron p. 52



The
Classics

DETAILS, QUALITY & CRAFTSMANSHIP



♀ SS740 | **Dobby Royal Oxford** Non Iron p. 51
SS311 | **Dobby Royal Oxford** Non Iron p. 51



The Knits

'The Knits' are just something you really can't have too much of. Perfect for the everyday business wear or off-duty-look, we have selected a wide range of high quality tees, polos, elegant knitwear and shirts – all "must-haves" that are both purposeful and stylish at the same time.



DRESSED DOWN - BUT STILL STYLISH





S600 | The polo p. 54
♀ S630 | The O-neck p. 54

PERFECT MATCH - SHIRTS & KNITS



S650 | The Knit p. 56



PRODUCT OVERVIEW

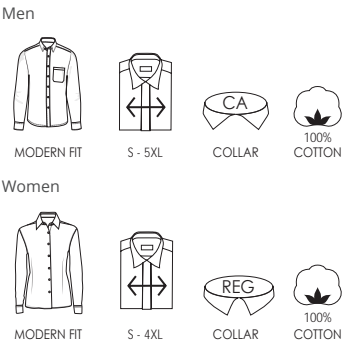


Men No. SS7 | Women No. SS710



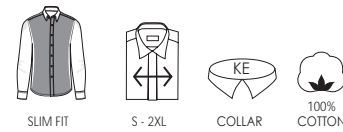
Poplin Easy Care

Simple and classic multi-purpose shirt made of soft poplin. Long-sleeved shirt in the best Easy Care quality. Men No. SS7 with chest pocket.



Poplin Easy Care

Simple and classic multi-purpose shirt made of soft poplin. Long-sleeved shirt in the best Easy Care quality.



Men No. SS402



Poplin Easy Care

Simple and classic multi-purpose shirt made of soft poplin. Short-sleeved shirt in the best Easy Care quality. Chest pocket.



Men No. SS410





Men No. SS56 | Women No. SS700



White



Light blue



Men No. SS57



White



Light blue

Oxford Easy Care

Oxford shirt with button-down collar in Easy Care quality. Yarn-dyed pinpoint Oxford fabric. Men No. SS56 with chest pocket.

Men



MODERN FIT



S - 5XL



COLLAR



70% COTTON



30% POLYESTER

Women



MODERN FIT



S - 4XL



COLLAR



70% COTTON



30% POLYESTER

Oxford Easy Care

Oxford shirt with button-down collar in Easy Care quality. Yarn-dyed pinpoint Oxford fabric. Chest pocket.



MODERN FIT



S - 5XL



COLLAR



70% COTTON



30% POLYESTER



Men No. SS342 | Women No. SS750



Navy pattern



Men No. SS343



Navy pattern

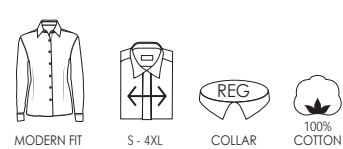
Virginia Easy Care

Shirt with print in Easy Care quality. Classic model with modern silhouette and comfortable fit.

Men

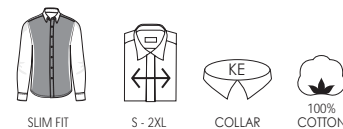


Women



Virginia Easy Care

Shirt with print and Easy Care quality. Classic model with modern silhouette and comfortable fit.



LIGHT WEIGHT DENIM



Men No. SS500 | Women No. SS770



Indigo

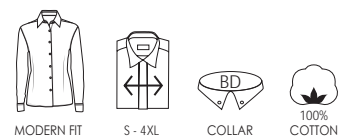
Light weight denim

Light weight denim fabric with soft handfeel. Classic model cut in a modern silhouette. Men No. SS500 with chest pocket.

Men



Women





Men No. SS8 | Women No. SS720



Men No. SS30



Men No. SS254 | Women No. S721



Fine Twill Non Iron

Modern business shirt in Fine Twill quality with Non Iron finish. Classic model with modern silhouette and comfortable fit.

Men



Women



Fine Twill Non Iron

Modern business shirt in Fine Twill quality with Non Iron finish. Classic model, slightly fitted.



Fine Twill Non Iron

Modern business shirt in Fine Twill with Non Iron finish. Classic model with modern silhouette and comfortable fit.

Men



Women





Men No. SS20 | Women No. SS730



Dark grey



Light blue



Men No. SS37



Dark grey



Light blue

Fine Twill California | Non Iron

Modern business shirt in pinstripe Fine Twill quality with Non Iron finish. Classic model with modern silhouette and comfortable fit. Men No. SS20 with chest pocket.

Men



MODERN FIT



S - 5XL



COLLAR



100% COTTON

Women



MODERN FIT



S - 4XL



COLLAR



100% COTTON

Fine Twill California | Non Iron

Modern business shirt in pinstripe Fine Twill quality with Non Iron finish. Classic model with modern silhouette and comfortable fit.



SLIM FIT



S - 2XL



COLLAR



100% COTTON



Men No. S70 | Women No. S780



Light blue



Navy

Fine Twill Cadet | Non Iron

Modern Cadet business shirt in Fine Twill quality with Non Iron finish. Classic model with modern silhouette and comfortable fit.

Men



Women



Men No. S90



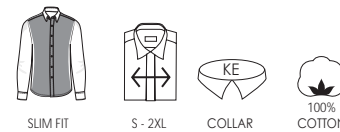
Light blue



Navy

Fine Twill Cadet | Non Iron

Modern Cadet business shirt in Fine Twill quality with Non Iron finish. Classic model, slightly fitted.





Men No. S40



Light blue

Fine Twill Check | Non Iron

Modern chequered shirt in Fine Twill quality with a Non Iron finish. Classic model with modern silhouette, comfortable fit and with chest pocket.



MODERN FIT



S - 5XL



COLLAR



100% COTTON



Men No. S55



Light blue

Fine Twill Check | Non Iron

Modern chequered shirt in Fine Twill quality with a Non Iron finish. Classic model, slightly fitted.



SLIM FIT



S - 2XL



COLLAR



100% COTTON



Men No. SS160



White

Poplin Tuxedo | Easy Care

Elegant tuxedo poplin shirt. Shirt in the best Easy Care quality, suitable for bow tie. The dress shirt has concealed buttons and double cuffs.



MODERN FIT



S - 5XL



COLLAR



100% COTTON



Men No. SS161



White

Poplin Tuxedo | Easy Care

Elegant tuxedo poplin shirt. Shirt in the best Easy Care quality, suitable for bow tie. The dress shirt has concealed buttons and double cuffs.



SLIM FIT



S - 2XL



COLLAR



100% COTTON

DOBBY ROYAL OXFORD



Men No. SS310 | Women No. SS740



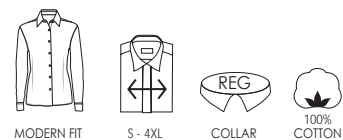
Dobby Royal Oxford | Non Iron

Elegant business shirt made of extra soft Oxford fabric in Non Iron quality. Men No. SS310 with chest pocket.

Men



Women

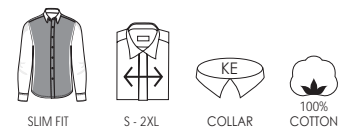


Men No. SS311



Dobby Royal Oxford | Non Iron

Elegant business shirt made of extra soft Oxford fabric in Non Iron quality.





Men No. SS320



Blue

Dobby Alonso | Non Iron

Elegant business shirt made of extra soft doobby fabric in Non Iron quality.



MODERN FIT



S - 5XL



COLLAR



100% COTTON



Men No. SS321



Blue

Dobby Alonso | Non Iron

Elegant business shirt made of extra soft doobby fabric in Non Iron quality. Classic model, slightly fitted.



SLIM FIT



S - 2XL



COLLAR



100% COTTON

DOBBY ROME



Men No. SS345



Navy

Dobby Rome | Non Iron

Shirt in Non Iron quality. Classic model with modern silhouette, comfortable fit and with chest pocket.



MODERN FIT



S - 5XL



COLLAR



100% COTTON



THE O-NECK



OEKO-TEX®
STANDARD 100
certified by independent
institutions

Men No. S620 | Women No. S630



White



Light grey
melange



Dark grey
melange



Deep red



Olive



Navy

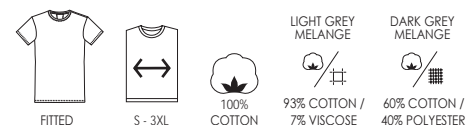


Black

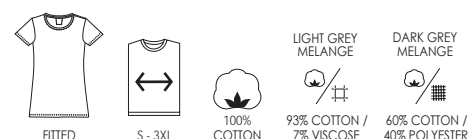
The O-neck

Luxurious and exclusive Interlock T-shirt with round neck, both stylish and comfortable. Beautifully finished neck ribbing. Made of high-quality cotton to ensure optimum comfort and perfect fit.

Men



Women



THE POLO



OEKO-TEX®
STANDARD 100
certified by independent
institutions

Men No. S600 | Women No. S610



White



Light grey
melange



Dark grey
melange



Deep red



Olive



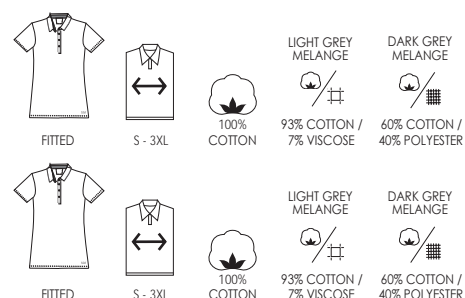
Navy



Black

The polo

Luxurious and exclusive Interlock polo shirt in soft cotton with attractive button closure. Beautifully finished collar with smart contrast. Made of high-quality cotton to ensure optimum comfort and perfect fit. The polo has a timeless off-duty look.





Men No. S84 | Women No. S85



Grey



Light blue



Black

The Jersey Easy Care

Super comfortable, extraordinary lightweight stretch jersey shirt with Easy Care finish. Classic model with modern silhouette and comfortable fit.

Men



MODERN FIT



S - 4XL



COLLAR



64% COTTON /
36% POLYESTER

Women



MODERN FIT



S - 4XL



COLLAR



64% COTTON /
36% POLYESTER



Men No. S86



Grey



Light blue



Black

The Jersey Easy Care

Comfortable, lightweight stretch jersey shirt with Easy Care finish. Slightly fitted.



SLIM FIT



S - 4XL



COLLAR

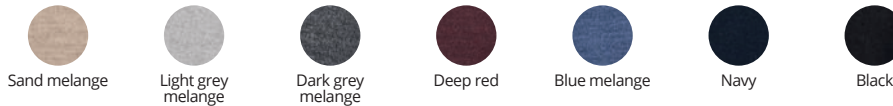


64% COTTON /
36% POLYESTER



OEKO-TEX®
STANDARD 100
certified for harmful substances
www.oeko-tex.com/standard100

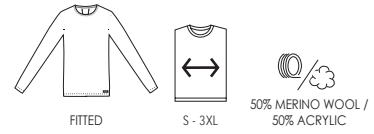
Men No. S650 | Women No. S640



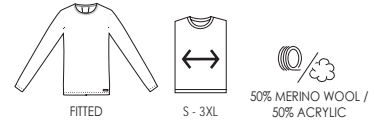
The Knit

Elegant pullover with round neck in a lovely, soft merino wool. Smart details at the neck and shoulders for a classic and timeless look. Perfect for both work and leisure. Machine-washable.

Men



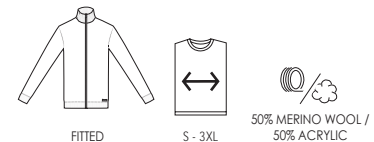
Women



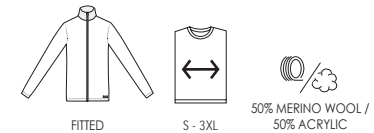
The Knit cardigan

Elegant knit cardigan with zipper and high collar in a lovely, soft merino wool. Smart details at the neck and shoulders for a classic and timeless look. Perfect for both work and leisure. Machine-washable.

Men

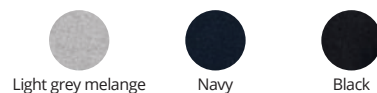


Women



OEKO-TEX®
STANDARD 100
certified for harmful substances
www.oeko-tex.com/standard100

Men No. S660 | Women No. S661



THE CAR COAT



OEKO-TEX®
STANDARD 100
by Hohenstein
Tested for harmful substances
www.oeko-tex.com (cert. no. 1000 12345)

Men No. S900 | Women No. S910



Navy



Black

The Car Coat

All-seasons car coat, equally suitable for formal and casual wear. Beautifully cut, a modern fit with lapel and beautiful cuff straps on the sleeves. The car coat is dirt-repellent and water-repellent and has a light recycled polyester fill.

Men



REGULAR



S - 4XL



100%
POLYESTER



WATER
REPELLENT

Women



REGULAR



S - 3XL



100%
POLYESTER



WATER
REPELLENT



Easy Care

Several Seven Seas by ID® shirts are in Easy Care quality and require minimal ironing. To achieve the best result, the shirt should be ironed after washing before it is completely dry. The shirts can also be tumble-dried at low heat and afterwards placed on a hanger.

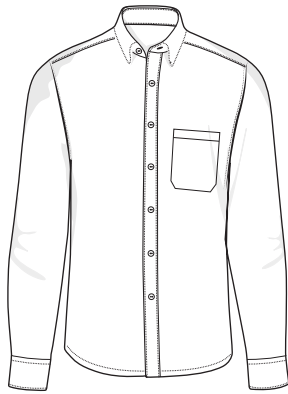


Non Iron

The majority of Seven Seas by ID® shirts are Non Iron. This means that they require minimal or no ironing. After washing and possibly tumble drying at low heat, hang the shirt to naturally dry on the hanger and it is ready for use.



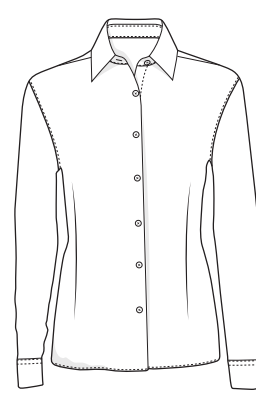
THE SHIRT FIT



MEN'S MODERN FIT

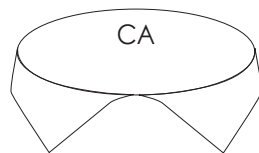


MEN'S SLIM FIT

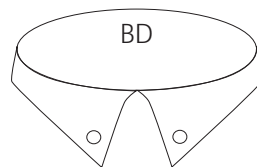


LADIES' MODERN FIT

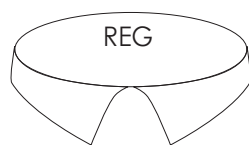
KNOW YOUR COLLAR



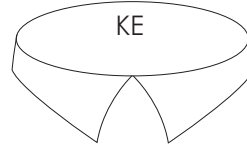
CUT-AWAY COLLAR



BUTTON-DOWN COLLAR



REGULAR COLLAR



KENT COLLAR

SIZE MEASUREMENT CHART FOR SHIRTS*

MEN - MODERN FIT									
	Standard	S	M	L	XL	2XL	3XL	4XL	5XL
A	Collar	37/38	39/40	41/42	43/44	45/46	47/48	49/50	51/52
B	Chest	111	117	123	131	137	147	157	167
C	Waist	101	107	113	121	127	142	152	162
D	Long sleeve length	65	65	67	68	68	68	69	69

MEN - SLIM FIT						
	Standard	S	M	L	XL	2XL
A	Collar	37/38	39/40	41/42	43/44	45/46
B	Chest	102	108	114	120	126
C	Waist	91	97	103	109	115
D	Long sleeve length	66	66	66	68	68

LADIES - MODERN FIT								
	Standard	S	M	L	XL	2XL	3XL	4XL
B	Chest	90	96	102	108	114	120	126
C	Waist	80	86	92	98	104	110	116
D	Long sleeve length	61	62	63	64	65	66	67

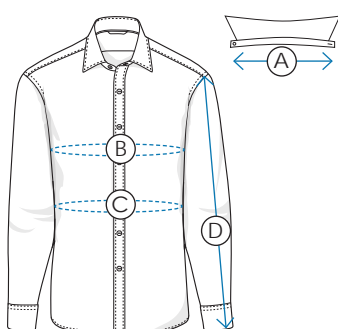
SIZE MEASUREMENT CHART

With the size measurement chart from Seven Seas by ID® you will find the right size straight from the beginning.

The size measurement chart is the essence of standard measuring methods.

All measurements are in centimeters.

The size specifications depend on correct washing and drying of the product.



MEN

- (A) Collar width is to be measured at the collar from the middle of button to end of buttonhole.
- (B) Chest width is to be measured at the widest point.
- (C) Waist width is to be measured at the slimmest point.
- (D) Long sleeve length is to be measured from shoulder to wrist.

LADIES

- (B) Chest width is to be measured at the widest point.
- (C) Waist width is to be measured at the slimmest point.

* The sizes are instructive and apply to woven shirts

FULL COLLECTION

Shirt
SIZES



S - 5XL



S - 2XL



S - 4XL



S - 5XL



S - 4XL

The Basics
POPLIN



The Basics
OXFORD



The Basics
VIRGINIA



The Basics
DENIM



The Classics
**FINE
TWILL**



The Classics
**FINE
TWILL
CALIFORNIA**



The Classics
**FINE
TWILL
CADET**



The Classics
**FINE
TWILL
CHECK**



The Classics
**DOBBY
ROYAL
OXFORD**



MODERN FIT



MODERN FIT



MODERN FIT



MODERN FIT



MODERN FIT



MODERN FIT



MODERN FIT



MODERN FIT



MODERN FIT



SLIM FIT



SLIM FIT



SLIM FIT



SLIM FIT



SLIM FIT



SLIM FIT



SLIM FIT



MODERN FIT ♀



MODERN FIT ♀



MODERN FIT ♀



MODERN FIT ♀



MODERN FIT ♀



MODERN FIT ♀



MODERN FIT ♀



MODERN FIT ♀



SHORT SLEEVE



SHORT SLEEVE



SHORT SLEEVE



SHORT SLEEVE ♀



WHITE



WHITE



NAVY PATTERN



INDIGO



WHITE



LIGHT BLUE



LIGHT BLUE



LIGHT BLUE



WHITE



BLACK



LIGHT BLUE



BLACK



DARK GREY



NAVY



LIGHT BLUE



LIGHT BLUE



NAVY



SILVER GREY

SHORT SLEEVE



WHITE



BLACK



LIGHT BLUE



FRENCH BLUE



CHARCOAL

The Classics
**DOBBY
ALONSO**



MODERN FIT



SLIM FIT



BLUE

The Classics
**DOBBY
ROME**



MODERN FIT



NAVY

The Classics
TUXEDO



MODERN FIT



SLIM FIT



WHITE

The Knits
O-NECK



FITTED
S - 3XL



WHITE



BLACK



NAVY



LIGHT GREY MELANGE



DARK GREY MELANGE



OLIVE



DEEP RED

The Knits
POLO



FITTED
S - 3XL



WHITE



BLACK



NAVY



LIGHT GREY MELANGE



DARK GREY MELANGE



OLIVE



DEEP RED

The Knits
JERSEY



MODERN FIT
S - 3XL



SLIM FIT
S - 3XL



BLACK



LIGHT BLUE



GREY

The Knits
KNIT



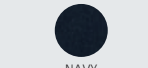
FITTED
S - 3XL



SAND MELANGE



BLACK



NAVY



LIGHT GREY MELANGE



DARK GREY MELANGE



BLUE MELANGE



BORDEAUX MELANGE

The Knits
**KNIT
CARDIGAN**



FITTED
S - 3XL



BLACK



NAVY



LIGHT GREY MELANGE

The Outerwear
**CAR
COAT**



REGULAR
S - 4XL



BLACK



NAVY



LIGHT GREY MELANGE



DARK GREY MELANGE



OLIVE



DEEP RED



Find your dealer at
WWW.ID.DK



BECOME A PART OF THE COMMUNITY



www.facebook.com/www.id.dk/



www.instagram.com/identity_official/



www.linkedin.com/company/3308367/

www.id.dk/en/sevenses-by-id

We reserve the right to make modifications without notice and accept no liability for any printing errors

